

# DataGlobal Hub Elite Membership: Documentation and Standard Operating Procedure

## 1. Introduction and Vision

DataGlobal Hub Elite Membership is the premier tier for influential leaders, innovators, and pioneers in the Data and AI landscape. It is an exclusive, invitation-only community dedicated to fostering high-level connections, driving impactful conversations, and shaping the future of artificial intelligence. Our vision is to create the most prestigious and trusted network of AI professionals, a space where the brightest minds collaborate to solve critical challenges and unlock new opportunities.

## 2. Membership Benefits

The Elite Membership has a lot of great benefits for all its distinguished members.

### Elite:

- **Target Audience:** Senior-level professionals, including C-suite executives, VPs, Directors, and distinguished academics with a proven track record of significant contributions to the AI field.
- **Benefits:**
  - **Insider Access:** Priority registration and exclusive access to all DataGlobal Hub events, conferences, and workshops.
  - **Exclusive Content:** Access to a curated selection of premium content not available to the public.
  - **Networking Privileges:** Invitation to private forums, roundtables, and curated networking sessions with fellow global AI leaders.
  - **Thought Leadership:** Opportunity to be featured in DataGlobal Hub publications and speak at exclusive events.
  - **Special Discounts:** Reduced pricing on all paid services, events, and partner services.

- **Recognition:** Official recognition as a DataGlobal Hub Elite Fellow on our website, at major events, in our exclusive directory.

### 3. Eligibility and Selection Process

Admission to the DataGlobal Hub Elite Membership is highly selective and based on a comprehensive evaluation of each candidate's professional achievements, innovation, and alignment with our community's values. The process is modeled after the "**Media Publication Eligibility Assessment (MPEA)**" to ensure a rigorous and objective evaluation.

#### a) Eligibility Criteria

Candidates must meet a minimum of three of the following twelve criteria to be considered for an invitation:

- Hold a senior leadership position (e.g., C-suite, VP, Director, Head of a business unit).
- Invited as a speaker or panelist and spoken at major international conferences or summits in Data, AI, or related industries.
- Lead a team of 50 or more employees.
- Featured in leading global media outlets (e.g., Forbes, Bloomberg, AP News, Yahoo News, Business Insider, BBC, TechCrunch) for thought leadership, innovation, or impact.
- Have a client base that includes at least five Fortune 500 companies.
- Hold prestigious professional certifications (e.g., PMP, CFA, CPA, AWS Certified Solutions Architect, Google Cloud Professional, Google Cloud Certified Professional Machine Learning Engineer, AWS Certified Machine Learning Specialty, Microsoft Certified: Azure AI Engineer Associate, Google Cloud Professional Data Engineer or equivalent globally recognized credentials) that demonstrate advanced expertise, credibility, and commitment to excellence.
- Operates in at least three different countries.
- Generate a minimum of \$1 million in annual revenue.
- Possess a distinguished track record of innovation, such as patents, publications in top-tier journals, or significant, measurable impact on the AI industry.
- Have received multiple high-profile industry awards recognizing excellence, leadership, or innovation on a global scale.
- Served as a judge or evaluator for prestigious competitions, awards, or peer-reviewed platforms, assessing the work of other leaders in the field.
- Regularly contribute to global thought leadership through interviews, authored articles, or appearances in top-tier publications and platforms.

#### b) Application and Vetting

1. **Nomination/Invitation:** Candidates can be nominated by existing Elite member or invited directly by the DataGlobal Hub Membership Committee.

**2. Application Submission:** Invited candidates will be asked to complete a detailed application form, providing evidence of their achievements, including links to their LinkedIn profile, company website, and any relevant articles or publications.

**3. MPEA-Based Evaluation:** Each application is scored based on a weighted system inspired by the MPEA, with a total of 100 points distributed across four dimensions:

- **Credibility & Authority (30%):** Assesses professional role, experience, and track record.
- **Innovation & Impact (30%):** Evaluates the uniqueness, scope, and quantifiable results of their work.
- **Values & Alignment (20%):** Measures ethical standards, contribution to social good, and alignment with DataGlobal Hub's editorial themes.
- **Public Readiness (20%):** Considers storytelling ability, clarity of vision, and media experience.

**4. Selection Committee Review:** The DataGlobal Hub Membership Committee, composed of esteemed AI professionals and internal leaders, reviews all scored applications.

**5. Decision and Onboarding:**

- **80-100 Points (Strong Candidate):** Eligible for immediate admission as an Elite Fellow.
- **65-79 Points (Conditional Candidate):** May be offered Elite Member status, with a potential pathway to upgrade to Fellow upon demonstrating further impact and engagement.
- **Below 65 Points (Not Eligible):** The candidate's profile is not yet a fit for the Elite Membership.

## 4. Standard Operating Procedure (SOP)

### a) Membership Management

- **Membership Coordinator:** A dedicated Membership Coordinator will be responsible for overseeing the day-to-day operations of the Elite Membership program.
- **Membership Database:** A secure CRM system will be used to maintain accurate and up-to-date records of all members, including their contact information, membership tier, payment status, and engagement history.

- **Onboarding:** New members will receive a welcome package that includes their membership certificate, a guide to their benefits, and instructions on how to access the exclusive online community.
- **Communication:** Communication will be maintained with members through a monthly newsletter, event invitations, and personalized updates from the Membership Coordinator.

## b) Member Engagement and Retention

- **Exclusive Events:** The Membership Coordinator will organize a minimum of four exclusive events per year for Elite Fellows, including private dinners, roundtables, and networking receptions.
- **Feedback:** An annual survey will be conducted to gather feedback from members and identify opportunities to enhance the program.
- **Loyalty Program:** Long-standing members will be recognized with special awards and additional privileges.

## 5. Membership Agreement

All new members joining on or after October 10, 2025, will be required to sign a Membership Agreement outlining the terms and conditions of their membership, including:

- A detailed description of the benefits and duties of their membership tier.
- The rules and bylaws of the DataGlobal Hub community.
- The policy on membership termination.
- A confidentiality clause to protect the privacy of all members.

This comprehensive structure ensures that the DataGlobal Hub Elite Membership remains a valuable and prestigious community for the world's leading AI professionals.

Mojeed Abisiga

CEO and Founder, DataGlobal Hub

Signature:

